

# \$1,000,000 BLACKJACK

BORDERTOWN CASINO

Golden Eagle Gaming, Promotion



# \$1,000,000 BLACKJACK

- Promotion runs for 30 days.
- Meter will still increment \$.14 per Jackpot bet.
- If Jackpot is won during promotion it will be paid over a 30 year annuity. 1/30 th paid upon verification.
- Promotion will be exclusive to Bordertown.
- All promotion material will be supplied by **Golden Eagle Gaming.**

# \$1,000,000 BLACKJACK



**PROVEN PRODUCT**  
GLI approved and successfully operating in the global market

**TABLEMAX KEY FEATURES**

Easily adapts to our game library of popular and proven games

Combines traditional table gaming entertainment with proven financial success of large machine-based progressive jackpots

Offers revolutionary progressive betting system to deliver the optimal balance between frequent, small progressive wins and large jackpot wins

**TABLEMAX PLATFORM INFORMATION**  
TableMAX is the first, GLI-approved gaming machine built upon the patented Vegas Operating System (VOS) technology for Wide Area Progressive jackpot capabilities. In addition, with the ability to link to traditional casino management systems, TableMAX offers both players and casinos robust tracking features, a wide array of jackpot opportunities and the excitement that comes with "community gaming".

Utilizes minimum floor space while maximizing the number of players through modular design and unique machine configurations

**TABLEMAX BENEFITS**

<p><b>MAX your ROI</b></p> <ul style="list-style-type: none"><li>Drive revenue and profit with our Wide Area Progressive</li><li>No dealer required</li><li>No cards or chips required</li><li>No need for extensive game protection practices</li></ul>	<p><b>MAX your Floor</b></p> <ul style="list-style-type: none"><li>20% more players per square foot versus slot machines</li><li>200% more players per square foot versus tables</li><li>No pit stands required</li></ul>	<p><b>MAX the Player Experience</b></p> <ul style="list-style-type: none"><li>Player-tracking ready</li><li>TITO ready</li><li>Life-changing progressive jackpots</li></ul>
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**PROVEN**

# \$1,000,000 BLACKJACK

## **OBJECTIVES**

Prove size of Jackpot will increase play to Game and Jackpot participation.

Increase hold of Game by increased participation in Jackpot Bet.

Use promotional material to bring awareness of Game location in the Casino as well as size of Jackpot exclusively running at Bordertown.

## HOW PROMOTION WORKS

Print tickets to establish accounting for beginning of promotion.

Increase Progressive Meter to display \$1,000,000.00

Place promotional material around game and throughout Casino.

Leave promotional material to be given away to participating players.

GEG personnel will be on site Friday and Saturday evenings.

Pull accounting tickets weekly to establish play during promotion.

At the end of promotion GEG personnel will be on site to pull tickets and reset Progressive Jackpot to the amount on the meter before promotion plus the money above \$1,000,000.00.